



December 15th, 2016

Company ENIGMO Inc.
Representative Representative
Director, CEO Shokei SUDA
(TSE Mothers : 3665)
Contact: Executive Officer, Chief
Director of Corporate Yoichi KANEDA
Operation
TEL. 03-6894-3665

Announcement on Revision of Earnings Forecasts

This is to announce that in light of recent performance trends, the Company's board meeting held on December 15th 2016 resolved to amend the earnings forecast for the fiscal year ending January 2017 (February 1st 2016~ January 31st 2017), which was previously disclosed on September 14th, 2016.

1. Revised Consolidated Earnings Forecasts

(Full Year: February 1st 2016~ January 31st 2016)

	Sales	Operating Profit	Ordinary Profit	Net Profit (Losses)	Net Profit (Losses) Per Share
	Million yen	Million yen	Million yen	Million yen	Yen
Previous Forecast (A)	—	—	—	—	—
Revised Forecast (B)	4,121	1,749	1,751	1,026	49.32
Change (B - A)	—	—	—	—	—
Change (%)	—	—	—	—	—
(Reference)Prev. FY (FYE January 2016)	2,858	219	216	(180)	(8.48)

2. Reasons for the revision

Regarding the social shopping site "BUYMA", our core business, we have been able to increase recognition of the site through mass campaigns last year. Against this backdrop, measures to acquire new members, increase the percentage of active members, and maintain ARPU have all been effective, and resulted in a steady increase of total membership to 3,721,384 as of end Q3 (36.22% increase yoy) and total trade amount of 22,497 million yen as of end Q3 (37.16% increase yoy).

Consequently, performance for Q3 of this fiscal year saw consolidated sales of 2,885 million yen (52.81% increase yoy), operating profit of 1,213 million yen (798.19% increase yoy), ordinary profit of 1,209 million yen (816.90% increase yoy) and net profit attributable to the parent of 792 million yen (34 million yen loss for Q3 last fiscal year). Given this latest performance, we have decided to revise our full year earnings forecasts.